

Company ArtLife is the leader in the domestic market of products of healthy food. It has united in itself serious research-and-production base, best developments in the field of health and beauty industry, high corporate culture. Today only ArtLife stand at the sources of development of the market of biologically active complexes in Russia. Today acknowledgement and authority of the Company have grown to world level! ArtLife has a high rate of development, constant perfection and prompt growth! It is the powerful network of effectively working partners in Russia, the countries of near and far abroad! Everyone who works with ArtLife receives health, independence and material well-being! Our Partners have comprehended art of life and therefore became successful and prospering people. We are glad, that now these possibilities are opened for you too!



Art Life



Partner network of Art life
Unites more than 50 cities of
Russia, the countries near and far
Abroad, including:

- | | | | |
|------------------|---------------------|--------------------|---------------------|
| Abakan | Dnepropetrovsk | Livni | Petropavlovsk |
| Aktubinsk | Dobropole | Leipia | Pechora |
| Alaisk | Domodedovo | Lipetsk | Poltava |
| Aimaty | Donetsk | Magadan | Pskov |
| Anapa | Yeysk | Magnitogorsk | Pushkin |
| Angarsk | Ekaterinburg | Maikop | Pyatigorsk |
| Arzamas | Yelets | Makeyevka | Revda |
| Armavir | Yeniseysk | Mariupol | Riga |
| Arseneyev | Essentuki | Makhachkala | Rossosh |
| Arkhangelsk | Dzharkent | Megion | Rostov-on - Don |
| Astana | Zheleznogorsk | Mezhdurechensk | Rubtsovsk |
| Astrakhan | Zhitomir | Minsk | Rybinsk |
| Achinsk | Zaporozhye | Minusinsk | Ryazan |
| Baku | Zelenogorsk | Michurinsk | Salavat |
| Balashov | Ivanova | Morshansk | Samara |
| Barnaul | Izhevsk | Moscow | St.-Petersburg |
| Bar | Irkutsk | Murmansk | Saratov |
| Belaya Serkov | Ioshkar Ola | Naberezhnye Chelny | Sariozek |
| Belgorod | Kazan | Naichik | Sakhalin |
| Belovo | Kaliningrad | Narva | Sayanogorsk |
| Blisk | Kamin-na-obi | Nakhodka | Sayansk |
| Bekin | Karaganda | Nevinnomyssk | Sevastopol |
| Bishkek | Kaskilin | Neryungri | Severomorsk |
| Blagoveshchensk | Kemerova | Neftekamsk | Sibirsk |
| Bogotol | Kiev | Nefteyugansk | Serov |
| Borisoglebsk | Kingisepp | Nizhnevartovsk | Simferopol |
| Bor | Kirov | Nizhni Novgorod | Skadovsk |
| Bratsk | Kisilevsk | Nizhni Tagil | Slavutich |
| Bryansk | Kislovodsk | Nikolaev | Slavyansk-na-kubani |
| Verkhnaya Pyshma | Klaipidae | Novalexandersk | Smolensk |
| Vinnitsa | Kovrov | Novokuznetsk | Stavropol |
| Vitebsk | Kogalim | Novominsk | Starrie Oskol |
| Vikhorevka | Kokchetav | Novorossiav | Strezhevoi |
| Vladivostok | Kolonna | Novosibirsk | Surgut |
| Vladikavkaz | Komsomolsk-na-Amure | Novie Voronezh | Syktvykar |
| Vladimir | Kopchagai | Norilsk | Taganrog |
| Volgograd | Korenovsk | Noyaborsk | Talishet |
| Volgodonsk | Kostanai | Odessa | Taldom |
| Volodga | Kostroma | Oleningorsk | Talidikurgan |
| Voronezh | Krasnodar | Omsk | Tambov |
| Vrengel | Krasnousslsky | Omutilnsk | Taraz |
| Vyborg | Krasnoyarsk | Oreol | Tver |
| Gelengik | Krapotkin | Orenburg | Temertai |
| Glazov | Kurakhova | Orsk | Tolyatti |
| Gukova | Kurgan | Otradnoi | Tomsk |
| Daugovpils | Kurganinsk | Pavlodar | Tuapse |
| Delhi | Kursk | Pervouralsk | Tula |
| Dzerzhinsk | Kurchatov | Perm | Tulun |
| Devnogorsk | Leninsk Kuznetsk | Petrozavodsk | Tynda |

www.artlifeindia.com
Address :-Artlife Wellness Products Pvt. Ltd,
F-388, Sector - 63, Gautam Budh Nagar,
Noida-201301.

WELCOME TO
ARTLIFE!

Information Book About Artlife Russia & Artlife Global India Pvt Ltd.

DEAR PARTNER!

Heartiest congratulations To You!
You became a part of team Artlife.



President and founder of Company Artlife
Alexander Avstrievskikh



Managing Director
Mr. Raj Kamal

Since this minute for you a new life full of interesting and fascinating events has begun. Before you, whole world of infinite possibilities has opened. With Company Artlife, you start to build the business which will develop and grow depending on how much time and efforts you are ready to spend for it.

From now on for all your acquaintances, friends and relatives you are a source of Invaluable information as to how to preserve health & beauty and to find financial well-being at the same time. And when you will share this information with a large number of people, your sales will increase and your own team will expand.

We understand, that the base of success and Company's prosperity is strong and reliable Partners, that is why the Company constantly improves and offers you a system of support of business:

- High-quality and competitive products;
- Effective marketing-plan;
- Advertising-information and support;
- Teaching and trainings;
- Large Scale corporate activities;
- System of recognitions and encouragements.

You became Company "Artlife's" Partner, and it means that you have already made the choice.

**Help others too to make this choice.
Be healthy and successful!**

Mission of the company Artlife

**You became a partner of the company Artlife!
You are opening for yourselves a new world
And new possibilities!**

Art life is one of the most rapidly and confidently developing Russian companies! Over 21 years of business Art life Company has gained a solid reputation. We offer to people all over the world:

- **Quality products for health.**
- **Worthy business**
- **Effective training system.**

Mission

The mission of Artlife Company is: **"Together towards healthy future!"** This slogan reflects the company's aim which is to make people healthy, prosperous and successful.

A healthy future with Artlife is:

- Self-confidence and perfect well-being of each who uses Artlife's high-quality products for health, beauty and longevity;
- Possibility to keep up with the time due to regular developments of Artlife's new and unique techniques and products;
- Atmosphere of trust, open and honest relationships between Artlife team members;
- Prosperity and increase of competitive ability due to company's modern approach to business;
- Reliable, mutually advantageous relations which the company develops with any of its numerous partners all over the world;
- Independence and high living standard which receives everyone who works with Artlife;
- Possibility to work in one team with energetic, creative people who are good specialists.



7 FACTS of ARTLIFE COMPANY, Which EVERYONE Should know



History of Artlife



1997 year

Artlife appears in the market. Basic working principles with an aim to design the development of unique technologies and a high level of quality of production. To solve these problems Company began cooperation with department of biotechnology, commodity research and quality managements of the Kemerovo institute of technology of food-processing industry.

1998 year

Artlife releases the first 14 products. Development of the distributor's network begins. The position of principle is forming: only Russia, only own raw materials, domestic scientific base and only ruble pricing.

1999 year

Artlife develops a production of unique enriched dessert made of fruits (kissels). For the first time in Tomsk there is a production of products of functional food. The company supplies to the foreign markets: as well like Kazakhstan, Uzbekistan, Kirghizia, Ukraine, Belarus etc.

2000 year

Artlife engages itself in new developments. The first line of cosmetic production appeared. Quality assurance and safety laboratory accredited according to system of Government standards of the Russian Federation. In the first Russian symposium on the theme "Correction of feed of the population" within the limits of realization of the federal program "Nation's Health - Health of Russia", report of Artlife is at the centre of attention.

2001 year

Artlife wins the competition "Ecologically qualitative production". The company receives the certificate of conformity to the system of qualitative management of the international standard ISO 9001:2000.

2002 year

Artlife wins the competition "1000 best enterprises in Russia". The Company starts developing into a Corporation. Starts enterprises such as Artlife-techno, for the manufacturing of necessary equipments, Artlife-flora in Mountainous region of Altai for raw materials preparation.

2003 year

Artlife opens a manufacturing experimental laboratory - a platform for introduction of the Latest technologies, researches on properties of biologically active substances and creation of new products on its basis. Technical equipments of the laboratory and professionalism of its employees meet the level of a small scientific research institute.

2004 year

Artlife improves and expands variety and number of products of functional food enriched by vitamin-mineral complexes. The company becomes the best in the interregional specialized exhibition-fair "Healthy food". A lot of fast foods were also included among the new products.

2005 year

Artlife plays an important role in economic development of the region. Active participation of the Company in the exhibition "Trade and economic mission of Tomsk region in the Government of the city of Moscow" became solving argument in favor of Tomsk region of receiving the status of a special economic zone.

2006 year

Artlife starts its production unit in Ukraine. Company passes certification of system of quality and safety HACCP which is recognized all over the world as the most effective system of maintenance of maximum safety of production. The system of corporate actions actively develops.

2007 year

Artlife starts its first factory in Russia to manufacture firm gelatinous capsules. Company starts a series of elite products on the basis of innovative technologies.

2008 year

Artlife receives pharmaceutical license and the certificate of conformity of system of quality management safety of food production ISO 22000:2005. Company opens a storage warehouse in Kazakhstan and an office in India.

2009 year

The production of soft gelatin capsules had been launched. The first Russian paintball production plant had been put into operation.

2012 year

Automated tea production lines were launched.

2014 year

Artlife's new gelatin production unit was put into operation.

2016 year

A production facility was commissioned in Delhi, India.

2017 year

Year 2017 brings Turning point in Development of company on 18th January 2017 we inaugurated our Self owned manufacturing plant in Noida to manufacture products with high quality standard and started to manufacture exclusive products. And also a new biotechnology plant will be put into operation in Kaltay, Tomsk, Russia.

2020 year

Company's Own Manufacturing Unit Artlife Global India Pvt Ltd Started Manufacturing – 27 Nutraceuticals, 6 Phytogels, 8 Kissels, 4 Provitel Shakes, 5 Beverages.

1 Artlife is a dynamically developing company. Having begun more than 21 years ago from a small enterprise, today Artlife has grown to a large corporation. Company has acquired leading position in its field and confidently looks ahead.

2 Artlife is a powerful, independent Company. Its structure includes the whole group of enterprises and divisions which allows to capture the complete cycle of manufacturing, beginning from working out of idea of a product to packing it.

3 Artlife is a Company which is proud of Faultless quality of production. As a guarantor of its efficiency and incomparable quality, the system of quality management is certified under international standards ISO 9001:2000 and ISO 22000:2005 acts. The company has pharmaceutical license, all its products are certified. Manufacturing conditions correspond to requirements of international standards GMP and HACCP.

4 Artlife is a prestigious enterprise and consists of advanced experts. Contribution of the Company to the development of the food industry is invaluable. Company Artlife stood at sources of development of the market of biologically active additives in Russia. The President and founder of the Company, Alexander Avstrievskih, holds a doctorate in technical sciences. of the International Academy of natural products and biotechnology, Vice-president of Association of the Russian developers and manufacturers of Biologically Active Complexes. He has won award of Charles Renborga "For the contribution to the development of network marketing", professor in the department of biotechnology, commodity research and quality managements of the Kemerovo institute of technology of the food-processing industry.

The Vice-president of the Company in science and manufacturing, Andrey Vekovtsev, is the author of practically all the products of Artlife, a Candidate of Tech.Sci., the senior lecturer of department of biotechnology, commodity research and quality management of the Kemerovo institute of technology of food-processing industry. As scientific advisers in the Company highly skilled doctors - experts in the field of biochemistry, pharmacology, oncology, Nutrition & Dietetics and cosmetology work.

5 Artlife is an innovative enterprise with high technology. Development and release of new products directed towards the improvement of health and quality of the lives of consumers demands wide experience and knowledge in various areas of science. Since starting, the Company has headed for development of unique technologies and a high level of quality of production. For successful realization of these tasks, Artlife actively co-operates with the departments of biotechnology, commodity research and quality management of Kemerovo institute of technology-the food-processing industry. Team work of scientists and experts of the Company has made possible the creation of very unique, highly effective, competitive and essential products for health, and search of perspective technologies and their introduction in manufacture. Annually at the head office of the company, various diplomas are given and thesis are submitted for doctorates of Technological Sciences., and at least, one thesis for a doctor's degree, more than 150 articles and books are published, which experts in the field of healthy food of all levels use from students to the professors.

6 Artlife is a known and prestigious Company. Annually Artlife takes part in various Russian and international exhibitions, forums, symposiums. Success of the Company is noted by the most prestigious awards.

7 Artlife is a powerful network of partners, effectively working in Russia and in other countries. Geography of Artlife covers more than 250 cities of Russia, Kazakhstan, Uzbekistan, Kirghizia, Ukraine, Latvia, Germany, India and other countries of near and far abroad.



The social responsibility

ART OF LIFE!

This is an idea which Artlife Company proposes today to everyone who wishes to change his/her life for the better. Health, beauty, perfect well-being, Preservation of youth, physical activity, welfare, social recognition, financial independence all these qualities mark out the people who enjoy their lives, enjoy every day, every moment of life.

Artlife represents quite a strong and rapidly developing industry which helps its consumers to preserve their youth, increase life span, and strengthen their welfare. The "Art of life" idea involves more and more people who themselves become the supporters of this concept and carry it to the masses. All of them promote not only products but also services in the market.

Artlife is an authoritative enterprise holding a leading position in the industry which calls to master the art of life!

Letting out modern, innovative production, we understand how important it is to have modern legislatively-standard base for developing, manufacturing and marketing of the Biologically Active Complexes. How important it is to have in the market only competent and responsible developers, trustworthy information, effective products and happy buyers.

We also understand that without our active participation in this process of formation of civilized legislative and business space in the market of BAC, accomplishment of that mission which we have assigned to ourselves is impossible.

Therefore Company Artlife - the initiator and an active member of the noncommercial public organizations is created with that point in view.

Company Artlife is one of the initiators of creation of the Association of Russian developers and manufacturers of biologically Active food supplements and specialized foodstuffs.

This organization, since 2001, is helping to solve all arising problems professionally. The Headquarters of the Association of BAC) is in Moscow.

Since 2004, ArtLife is constantly progressing further in the field of development of BAC and other healthy foodstuffs with the collaboration of the Russian Government not only within the territory of the Russian Federation, but also far across the boundaries of the country.

Company Artlife is the founder of the Eurasian Union of Manufacturers and distributors of health products.

The Eurasian Union - the noncommercial organization, was created on December 13th, 2005 by a group of the authoritative enterprises and establishments - developers, manufacturers and distributors of production for health (BAC, food products and cosmetics). The Union Headquarter is in Novosibirsk, Russia.

The purpose of creation of the Union is for the support and corporate protection of diligent manufacturers and distributors, participation in quality assurance of made production, creation and active introduction of joint programs of support of health of the nation.

In only three years the Union has created and effectively introduced many improving programs, the system of voluntary certification of manufacturers of BAC has been introduced, the set of other competent initiatives have been prepared and realized at regional and federal level.

Our work is socially focused not only in words but also in practice. We are here for the development of civilized market of BAC, for a healthy nation, for prosperity and well-being of each & every person.



SPECIAL HOLDING SYSTEM OF ARTLIFE

Artlife today is maintaining a high-grade holding system of enterprises which provide high quality of output of production and capability of uninterrupted manufacture. The uniform work cycle from raw materials to finished goods guarantees stability of quality and the price which in its turn guarantees to keep the Company in the leading position in the market.

Artlife-Flora

A constant production and expansion of the variety of products of Artlife Company requires regular supplies of high-quality plant raw materials. A very few medicinal plant suppliers are able to meet the high requirements specified by Artlife Company for the incoming raw materials quality.

In 2003 Artlife-Flora was found to satisfy the needs of Artlife Company. Krasnogorskoye village was chosen as a location of a new enterprise which is in Altay (north-eastern region) due to its unique ecological and natural features. Following the high quality traditions & norms for Artlife, Artlife-Flora prepares and sells high-quality raw materials corresponding to the Federal Assembly and standard requirements.

Due to the ultramodern equipments the whole of the plant raw materials undergo physico-chemical, microbiological, organoleptic and identification control.

Today Artlife-Flora provides raw materials not only to Artlife Company but also to other Russian manufacturers which appreciate crude drugs for quality and high content of active materials, as well as cooperation with Artlife for perfection in delivery and compliance of partnership relations.

Artlife-Techno

An extensive production base of Artlife built on technologies that are unique for Russian market requires a regular development of nonstandard equipments.

In 2002 in Yurga, an associated manufacturer Artlife techno enterprise was found to satisfy the needs of the company. Today this is a dynamically developing Russian company whose main activity profile is designing and manufacturing of stainless steel nonstandard equipment. Artlife-Techno satisfies not only the needs of Artlife Company but also successfully designs and produces equipment for other companies in pharmaceutical, cosmetic, chemical and food industry.

A high research, technological and engineering potential allows the Company to produce the equipment according to high world standards. All the equipments are produced subject to the requirements of the international standard GMP specified for the equipment in pharmaceutical, cosmetic and other industries.

Artlife-Techno suggests nonstandard solutions and design of the equipments and satisfies the most sophisticated clients' needs. Artlife-Techno Company is a permanent active participant of the international exhibition "PharmTech" where annually it offers its new developments.

ART LIFE-TECHNO

ART LIFE

ART LIFE-FLORA



ARTLIFE INDIA



Artlife Wellness Products Pvt. Ltd. is one of the fastest and most confidently developing Company in field of Nutraceutical, Dietary Supplements and Natural Cosmetics! We are associated with A Russian Company "Artlife" in terms of Import from past 9 years company is rightfully considered the founder of the wellness industry in Russia.

For more than 21 years of history, Artlife has earned a reliable reputation as a manufacturer of high-quality products for beauty and health with a number of competitive advantages.

ARTLIFE IS A BRAND OF UNCONDITIONAL TRUST

- Development and production of quality products;
- Contribution to the development of Russia's research potential;
- Annual investments in scientific activities;
- Creation of new innovative technologies.

At Initial level Artlife Wellness products pvt. Ltd started with a small office in Delhi city which was serving only countable distributors but quality goods and higher services helped us to grow faster not only in Delhi but other states of India today Artlife wellness Products private limited company operated offices covers major states of India with several branches, in present time numerous distributors working for our company in states like Maharashtra, Gujarat, Assam, West Bengal, Tamilnadu, Haryana, Punjab, Uttarakhand U.P., M.P., A.P., Rajasthan, Kerala, Orissa, Goa, Meghalaya, Mizoram, Manipur, Nagaland, Tripura etc.



ON A NEW STAGE OF DEVELOPMENT

Year 2017 brings Turning point in Development of company on 18th January 2017 we inaugurated our Self owned Manufacturing plant in Noida to manufacture products with high quality standard and started to Manufacture exclusive products including 6 types Functional food "Kissels" Production of Artlife in India is gaining momentum. with in just 7 months company announced launch of eight new products, including a series of Healthy Shakes Provitel, Neocollagen and two types of coffee. Contract production of biologically active complex was launched with full control at all stages of production and quality of the product. Until the end of August, start-up and commissioning work on the launch of capsule production will be continued.

Company imports ready-mixes from Russia, then the products are encapsulated and packed, Arlife specialists debug each stage of production and control the quality of the finished product. Experts from Russia are frequent visitors to the production, they come every month with a supervisory audit. The assortment of product lines and composition of Artlife products for Indian market differ from Russian ones, since a number of local factors needed to be taken into account in the development. Among them – geography, climate, social conditions, cultural and religious traditions, features of the diet, the prevalence of nutritional deficiencies, structure of the incidence of population. All recipes of products for production in India are made taking into account all these factors, as well as legislation of country.

Today Artlife Company is represented in 400 cities of Russia, Germany, India, Bulgaria, Serbia, Ukraine and even more than in 20 countries of the world. The geography of business is constantly growing, which means that more and more people will have the opportunity to prolong active longevity and improve the quality of life with the help of Artlife products.

Developing ourselves
and helping others –
we make the world better!!



The basic directions of activity of company "Artlife":



Designing and development of production

In 2003, on the base of the enterprise Artlife the industrial-experimental laboratory (IEL) was opened. This division became the basic platform for practicing life innovative developments. The serious problem of designing and creation of really unique, highly effective, competitive and widely demanded biologically active complexes has been put before the experts of IEL. The Technical equipment of the laboratory and the professionalism of its employees corresponded to the level of a small scientific research institute.

However constant growth of manufacture and development of the Company demanded expansion of the field of research work which could not be limited to frameworks of one laboratory.

The groups of experts-developers work today on all basic manufacturing units of the Company; they are involved in serious researches, development of new products and their introduction in production. Within few years experts of the Company have introduced more than 180 kinds of biologically active complexes in pills, capsules and in other forms. They have developed unique technology of filling of firm gelatinous capsules with oil, pills and powder of biologically active substances with the purpose of increase of their quality and bioavailability and have improved the technology of manufacturing of products with the purpose of improvement of the quality of biologically active additives.

Exclusive techniques of modeling the processes of human body "in vitro" (without doing experiments on animals), designing and development of production under own technologies, allow to introduce operatively new products in manufacture to reduce their cost, to create hi-tech, innovative complexes, drawing attention of experts at the international exhibitions.



THE MANUFACTURE OF VEGETATIVE EXTRACTS

The Manufacture of vegetative extracts is the basic requirement for all basic directions of the activity of the Company: manufacturing of biologically active complexes, medical cosmetics and functional nourishment. It is only the technology of extracting that allows allocating from medicinal raw material the biologically active substances in maximum quantity and preserving their activeness. The special equipments allow blending extracts of the best quality, and unique technologies promote strengthening of actions of biologically active substances against each other. The drying of concentrated extracts is done in the spray-type dryers designed and made with regard to the peculiarities of raw material, all this guarantees that the product will be of high quality.

Biological active supplements production

Development and production of Biological active supplements is the main activity of the company. The unique research base of the Company allows to develop and manufacture dietary supplements in any form, even in the most innovative forms. The production includes tablets, powders, syrups, granules, capsules, spansules, multcaps, gels and others.

Large manufacturing facilities and unique equipment allows the Company's specialists to carry out the complete production cycle:

- idea of the creation of a new product;
- development of formulas of the dietary supplements;
- registration and certification;
- manufacture of dietary supplements in the form of capsules, multcaps, spansules, tablets with and without cover, granules, microcapsules, powders, syrups, gels;
- manufacture and supply of polymer containers;
- packing of finished products in blisters, tubes, polymer jars of various sizes.

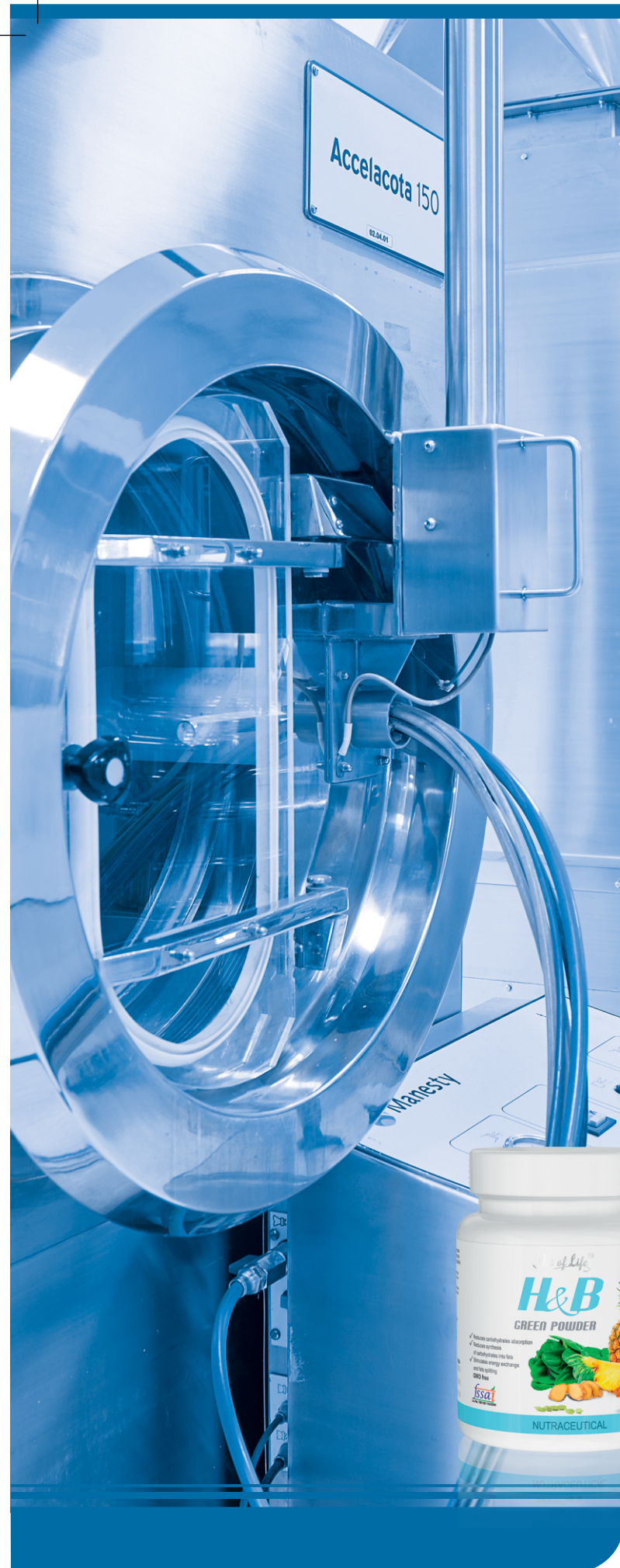
The dietary supplements production workshop is provided with up-to-date, high-tech equipment by popular foreign companies such as IMA, Kilian, Huttlin, Manesty, and also Russian enterprise Art life-Techno. Most of the equipment present in Company's workshops is one of its kind in Russia.

The sector of dietary supplements packing is provided with modern, high-efficiency packing equipment by companies such as DT KING, AXON, KAPS ALL, IMA.

Dietary supplements are packed in plastic containers of different sizes, tubes, blisters with 10 and 15 tablets and others. In 2005 the Company mastered a new activity-polymer packaging production.

Equipment's uniqueness and high efficiency allows Artlife Company to closely cooperate with other Russian and foreign companies to perform the manufacture by contract. The company carries out a research work on integrated study of prophylactic and medicinal properties of various dietary supplements. On the basis of received data the specialists of the Production and testing laboratory regularly develop new formulations and types of dietary supplements.





Enriched food stuff manufacture

Food stuff development enriched by vitamins and minerals is one of the principal activities of Artlife Company.

Artlife enriched products are created on the basis of high quality raw materials. Their compositions and contents are chosen in such a manner to smoothen the unfavorable influence of the environment and to compensate the deficiency of vitamins and mineral substances.

Artlife functional food stuff line includes fast-cooking cereals and soups, teas based on medicinal Siberian herbs, enriched concentrated juices, stewed fruits, milk candies, jelly, jams, marmalades, and other tasty and useful products.

Functional food stuff manufacture workshop is provided with a unique high-efficiency equipment of well-known foreign companies.

Producing enriched food stuff contributing to fortifying people's health, Artlife Company helps the government to realize different programs such as "State policy concept in the field of healthy nutrition of population of the Russian Federation for a period up to 2005".



Cosmetics Manufacture



The opening of cosmetics producing workshop on the base of Artlife is another step towards your beauty, health and youth.

Due to new developments and high-efficiency equipments Artlife cosmetics have not only prophylactic but also an obvious medicinal effect.

Cosmetic line includes: face, body, hair care products as well as hygienic cosmetics.

The company's production has successfully undergone tests in the Certification centre of perfume and cosmetic products of the Beauty Counselor (Moscow) and the Ministry of Health of the Russian Federation, as well as in many other Russian beauty parlors.

In developing formulas for the cosmetic products the Company cooperates with such worldwide leaders producing cosmetic raw materials as «BASF», «Cognis» (Germany), «Symrise» (Austria, Germany), «MANE» (France).

The Company's cosmetic products packaging has 3 safety levels:

- using modern packaging, a tube, protects active substances from penetration of microorganisms; sealing with foil protects the product from unauthorized opening;
- silk-screen printing on the tube gives an additional protection to the product from counterfeit.



Quality control laboratory Production and testing laboratory



ArtLife Company is the only Russian company, a producer of dietary supplements, that has its own accredited quality and safety control laboratory. The laboratory has undergone accreditation by the system of the State Committee for Standardization and Certification of the Russian Federation. The accreditation gave the company the right to carry out tests with the products which fall into the laboratory accreditation area both for the company itself and for other companies.

The laboratory presents a wide spectrum of testing equipments which allow the specialists to follow the production quality on every stage of manufacture from stock to finished goods, providing the highest quality of ArtLife production.

The laboratory is equipped with up-to-date machinery of companies such as Waters, Agilent Technologies, Varian, Digilab, Sartorius, Don Whitley Scientific Limited, etc.

A close cooperation of specialists with Tomsk higher educational institutions and research establishments gives the opportunity to regularly exchange the experience, carry out new developments that have a great practical and theoretical importance. Scientists have an additional opportunity to conduct a research work using the unique equipments of ArtLife Company.

The laboratory specialists have mastered more than 1000 methods how to define identification, physico-chemical, microbiological characteristics. Besides they were worked out, certified and included in the State Register.

In 2003 on the base of ArtLife Company appeared Production and testing laboratory.

The principle task of the laboratory is designing and creating truly unique, highly effective, and competitive and widely used dietary supplements and foodstuffs. Moreover the laboratory's function is to search perspective technologies and putting them into manufacture. Thus one of the latest activities of the laboratory is the development of unique technology of filling solid gelatinous capsules with oil, pellets and powdery dietary supplements with the purpose of increasing of their quality and bioavailability.

The laboratory carries out regular research work for new dietary supplements, creates the most up-to-date kinds of dietary supplements on their base.

It took the laboratory 3 years to develop and introduce into manufacture more than 180 kinds of dietary supplements in the form of a tablet, capsule and other forms.

An antioxidant activity analysis was implemented for raw materials and dietary supplements. The production techniques of all previously manufactured goods were improved with the purpose of increasing quality of dietary supplements.

At the moment the laboratory is equipped with expensive technological equipment of companies such as "Erweka", "Digilab", "Sartorius" etc. Besides, the production facilities of the Company are located in the laboratory.

Quality standards



Perfect quality of products ensures confidence of consumers of the ArtLife Company and marketing success. ArtLife keeps up with modern government requirements: it has pharmacological license, products are type-approved and manufactured in accordance with Hygiene and Sanitary norms. Quality management systems meeting the requirements of the most exacting international standards are adopted and confirmed in the Company. Those systems ensure perfect safety of ArtLife products; encourage setting goals efficiently, following up needs of customers, and making them key guidelines of further work.

ISO 9001:2000

International standard devised by the International Organization for Standardization and adopted by more than 90 countries of the world. The standard purpose is to bring coordinated control and help the Company to develop a functional system of quality and products conformity control.

ISO 22000:2005

Quality management system for safety of foodstuffs

The standard implies concern for the good of customers; minimization of considerable food risks, exceptional transparency, effective internal management, and minimization of non-participation risks; improving personnel motivation by emphasizing work quality.

HACCP

Hazard Analysis and Critical Control Points is an international system of requirements ensuring hundred-per-cent products safety. HACCP for food industry enterprises is a procedure enabling the Company to concentrate efforts and resources in critical production swaths. It testifies to the effect that a producer provides all necessary conditions for persistent output of safe products.

HALAL

Artlife acquired halal certificate on september 9, 2011.

GMP

The international standard of Good Manufacturing Practice identifies enterprise production conditions compliance with modern norms and requirements. GMP standard for bioactive additives producers and pharmaceutical companies defines the parameters of each production stage from "special clean areas" (rooms with special air filtration regime and entrance locks) creation to the workshops floor and staff clothes material, and products labeling.

Products of Artlife

Biologically active complexes

Artlife company is one of the leaders in the field of natural products for health. Under the conditions of bad ecological situations, in case of total deficiency of essential nutrients, vitamins and microelements, Artlife's complexes help to correct nutritional status, restore adaptive capacity of body and improves well-being.

- Biologically active food supplements
- Plant composition
- GMP Standard

Artlife's product range helps you to select suitable products and individual programs for yourself and your loved ones.



* These Products are not intended to diagnose, treat, cure or prevent any disease, not to exceed the recommended daily dose, NOT FOR MEDICINAL USE.

NovOmegin is a source of polyunsaturated fatty acids, deficiency of which can adversely affect health status. Polyunsaturated fatty acids help to maintain a healthy cholesterol level, blood circulation and natural anti-inflammatory mechanisms of the body.

NovOmegin bioactive complex's formulation is strengthened with quercetin and lipoic acid. Quercetin reduces vascular permeability and increases their elasticity. Lipoic acid has a high antioxidant effect and improves energy production in body.

Green star is a unique bioactive complex with marine algae, which has general health-improving effect. Spirulina has a positive effect on the intestinal microflora, improves function of the gastrointestinal tract, intestinal peristalsis and normalizes metabolic processes in the body. Chlorella is high in chlorophyll, which is an effective disinfectant of natural origin, has antiseptic and restorative effect. Pectin improves the function of digestive system. Echinacea supports immune system.

Toxfighter Lux is an universal enterosorbent, which is made on the basis of plant components, that helps to neutralize the effect of toxins and by products of metabolism. Apple pectin has astringent and wraparound effect, and protects mucosa of gastrointestinal track. Papain enzyme helps more to completely digest food and improves digestive processes. Spirulina and inulin help remove toxins from the body and provide necessary balance.

Enzyme complex Plus. Enzymes speed up chemical reactions, improves splitting of fats, carbohydrates and proteins for the purpose of maximum digestion, optimizes anti-inflammatory response of body, has immune modulative effect, controls respiration and circulation processes. Zinc activates enzyme actions and protects against hypoxia. Echinacea and licorice enhance immune modulative effect, antibacterial and anti-inflammatory effects of the enzymes.

Phytoren is a combination of cleansing and diuretic herbs, specially designed to prevent stagnant phenomena in the kidneys and help them to eliminate toxins. The moraine root has diaphoretic, diuretic, antispasmodic effects. Its effect is enhanced by the plants with high antiseptic effect, such as cranberry and junipers. Potassium and magnesium help restore acid-base balance in the urinary tract.

AD-balance bioactive complex contains plant components with high antioxidant and vessel constructive effect. Ginkgo biloba extract and quercetin strengthen the vessel walls. Microelements of potassium and magnesium take part in vital processes of cardiovascular system; maintain elasticity of blood vessel walls, prevent thrombosis, and regulate the course of metabolic processes. Hops and mint relieve stress.

Venatol. Horse chestnut improves the integrity of the vascular wall, has a positive effect on the permeability of capillaries, and has a vein tonic effect. Bromelain reduces the level of inflammatory reaction, prevents blood vessels from becoming narrowed. Hesperidin, rutin and quercetin are powerful antioxidants, help strengthen blood vessels and increase the integrity of collagen.



Aterolex. The components of Aterolex bioactive complex help to maintain the normal state of the arterial bed. Vitamin C strengthens the blood vessel walls, B vitamins are essential for reactions of homocysteine metabolism. Taurine is essential for the synthesis of bile acids, which remove excess cholesterol from the body. Ginkgo biloba extract has an antioxidant effect, strengthens the blood vessel walls and improves microcirculation.

Ferrodok. Iron is a very essential microelement that has key importance for the production of red blood cells and special enzymes. The need for iron rises in the period of growth and human development, in case of chronic fatigue and increased physical loads. Ferrodok bioactive complex helps to fill the deficiency of important microelements. Copper, iron, zinc alongside with the complex of amino acids and vitamins are essential for providing oxygen for blood and muscle tissues.

Glazorol Intensive's composition provides comprehensive and versatile protection of your vision. Natural pigments (zeaxanthin, lutein) protect retina from aggressive particles of light spectrum. Blueberry, quercetin and ginkgo biloba have antioxidant effects, help to improve microcirculation. Beta-carotene improves light perception and eye adaptation to darkness. The natural amino acids: L-taurine and L-cysteine, as well as vitamins provide nutritional support.

Super Shield Active is a unique combination of natural components, which is directed to the effective correction of immune system dysfunctions. Beta-glucan is a polysaccharide from mushrooms and yeast which increases nonspecific and specific immunity by activating immune cells. Shiitake, ginger and Echinacea increase resistance to infections, strengthen immunity, activate metabolic processes in liver cells. Ginger root has anti-inflammatory and antipyretic effect.

Thyrobalance. The composition of Thyrobalance bioactive complex is balanced and consists of a number of vitamins, amino acids and microelements, which are providing a normal function of endocrine system. L-Phenylalanine and L-tyrosine are the most important substrates for a number of neurotransmitter and hormones. Iodine in iodate form is an integral part of the thyroid gland secretes, which regulate cellular metabolism and energy production.

Glucosil Norma. The composition of Glucosil Norma bioactive complex has a positive effect on the metabolic processes in body. Taurine improves metabolic processes in the heart, liver, retina and other organs and tissues; it has also an antioxidant effect. It increases sensitivity of tissues to insulin. Bean shells extract helps to control the level of carbohydrates, thereby supports to maintain a healthy body weight. Garcinia helps to control appetite. Rutin and quercetin strengthen the vessels.

Artemisin-M contains a combination of plant substances, which provide sanitation and cleansing of gastrointestinal tract from helminthic invasions. Wormwood contains a high amount of bitterness due to which it has an anthelmintic effect, it helps cleanse the body from toxins and parasites. Garlic, cloves and St. John's Wort have strong antiparasitic, choleretic and spasmolytic effect. Cassia helps to remove toxins.

* These Products are not intended to diagnose, treat, cure or prevent any disease, not to exceed the recommended daily dose, NOT FOR MEDICINAL USE.

Gastrocalm Maxi complex helps to maintain digestive track health. Plant components (flax, chamomile, valerian, licorice) have a mild antacid, anti-inflammatory and enveloping effect, increase protective properties of mucous membrane of the gastrointestinal tract, stimulate regeneration processes, help to restore in case of functional disorders of the gastrointestinal tract. Magnesium carbonate/ magnesium oxide have a mild neutralizing effect in reference to hydrochloric acid of gastric juice. Papain is a powerful catalyst for the most important metabolic processes.

Hepar Formula. The proper functioning of liver is necessary for general health state of body. Hepar Formula provides comprehensive support for liver function. Blessed thistle, lecithin and milk thistle are traditionally used for regeneration and protection of liver cells. Turmeric has an antiseptic effect. L-methionine activates natural process of detoxification. Inulin improves digestive processes, helps to grow useful microflora in the intestines.

Pulmoclinz contains plant extracts, which helps to reduce intensity of inflammation in respiratory track and improves well-being. Thyme, angelica, anise fruits, licorice and ginger have antibacterial effect, facilitate coughing, soften mucous membrane and help to get rid of phlegm. Bromelain enhances anti-inflammatory immune response. Quercetin has antioxidant effect, improves microcirculation, and increases immunity in case of respiratory diseases.

Neurostabil contains plants with a mild soothing effect. Hops and valerian improve the functional state of central nervous system, improve sleep quality. Mint and St. John's wort help to relieve spasms and are useful in case of mild migraines. L-tryptophan as an amino acid provides a positive effect on the emotional state. Vitamin B6 takes part in energy metabolism.

Memory Rise is a natural bioactive complex; it helps to support cognitive functions (memory, concentration and etc.). Ginkgo biloba strengthens the blood vessel walls, improves microcirculation and venous outflow from the brain. Ginseng has a tonic effect, increases the workability. Lecithin provides nutritional support to the brain. Vitamins stabilize the energy metabolism and regulate the molecular processes underlying memory and concentration. L-tryptophan as an amino acid provides a positive effect on emotional state.

Womens formula contains natural substances, which help to maintain the balance in female body and alleviate the symptoms, that occur during menopause (mood swings, increased sweating and migraines). Natural soy isoflavones are essential for supporting female body. The needed amount of isoflavones is difficult to provide in the conditions of routine food. Plant extracts, vitamins and microelements help to maintain the normal metabolism in female body.

Discovery UNI. Taking Discovery UNI bioactive complex helps reduce the consequences of malnutrition, adverse environmental conditions, reduce chronic fatigue, and support the functions of immune system. Vitamins are the essential part of human nutrition. Human body cannot synthesize vitamins independently and should receive them with food. Vitamins are taking part in a large amount of our body reactions, our organism cannot function without them. Macro- and microelements should be present in our diet. Even minor deviations in the mineral content from the norm could cause heart disease.



Products of the functional nourishment

The important condition for preservation of health is attentive relation to food. The majority of the so-called "illnesses of civilization" is a consequence of infringement of exchange processes in the human organism. To add to your daily diet, Company Art life has various functional food products developed by experts of the company such as.. tea drinks, coffee, cocoa, kissels, dairy sweets, bio cocktails etc.. Functional products are convenient in preparation, contain a wide spectrum of various nutrients, carry out preventive maintenance from diseases and help to supervise weight of the body.

Functional beverages. Made with high quality ingredients. Enriched with vitamins and plant extracts, have full taste and rich flavor.

H&B green Powder. Original product, which is made on the basis of natural components for next purposes: to clean body from toxins, improve digestion and also for the maintenance of health. It has a low calorie content, but at the same time, it provides long time feeling satiation.

Drinking Chocolate Powder – natural beverage, useful for the whole family. Made from high-quality ingredients, has a deep flavor and rich aroma. Contains vitamins and L-Carnitine which will provide you with energy, maintain your health and a good mood. A cup of Hot chocolate in the morning – your's cheerfulness for the whole day!

Neocollagen Powder. A strong formula for strengthening your ligaments and joints, and maintaining elasticity in your skin. Neocollagen Powder contains collagens in an easily digestible form for the body.

Provitel protein Powder.

If you are working out every day or having a high level of other physical activities, the speed of metabolic processes in your body will increase. Provitel Cocktails are a convenient way of providing satisfying level of protein during the day. Protein is a very important component of human food, because plays a leading role in growth and restoration of muscles. Using the Provitel Active Cocktail helps speed up the restoration process of the organism and increase the sport capacity.



- **Nutraceutical (Protein Powder – E Shake).**
For the enhancement of sport training efficiency and improvement of physical fitness. Helps to gain muscle mass, provides effective recovery after training, contains a complex of vitamins and minerals, which helps you to maintain high level of energy all day long.
- **Nutraceutical (Protein Powder – S Shake).**
For the body weight control. You will feel the best cocktails effect, if you take it in combination with low-calorie diets and active sports trainings. It's a good meal replacement cocktail. Garcinia Cambogia, Bromelain and Chia help to activate the processes, which are in charge of burning excess fat mass and controlling appetite. Vitamins are providing high energy levels during the day.
- **Nutraceutical (Protein Powder – Recharge).**
For weight and physical fitness control. It is suitable both for the enhancement of sport training efficiency, and body weight loss plan. It's a good meal replacement cocktail. Inulin and fibers are necessary for good digestion and feeling of well-being. Vitamins and microelements are supporting your great mood and vitality.
- **Nutraceutical (Protein Powder – Junior).** For children.
Protein is a particularly important component of human food, which is necessary for child body during the period of active growth, because helps the proper forming of bones and muscle growth. Vitamins are necessary for the development and strengthening of immune system. Inulin aids good digestion.

Kissels. Kissel is a traditional thick and nutritious beverage of Siberian nations.

- Natural ingredients are providing traditional bold flavor of fruits and berries of kissels.
- Kissels have jellifying base on plant starch, which has soft enveloping effect, exerts a favorable influence over the mucous digestive tract, improves the function of digestive organs.
- Additional enrichment of kissels with vitamins provides prophylaxis against many diseases. Low temperatures during the granulation process help to keep and save vital and essential substances, which exist in mentioned berries and fruits.
- Are recommending for the people of all age groups and children (from 3 years).
- Contain no preservatives and flavor enhancers. There are just natural colorants and flavors, used for the



- **Water based flavored drink Mix, Mix Fruit Kissel (Guava, Strawberry).**
This kissel has amazing delicate flavor of strawberry and guava. Strawberry is an aromatic berry with useful properties and recognized as an aphrodisiac. Guava gives the product an especial delicacy, it provides immune system reinforcement.
- **Water based flavored drink Mix, Fruit Kissel (Berries).**
Berries of Taiga, like blueberries, raspberries and strawberries provide fantastic flavorful taste of kissels. These wild berries grow in the Taiga even at very low temperatures, so they are especially enriched with vitamins and antioxidants. Chia seeds give specialty to this product, they provide full-fledged satiety feelings without any excess.
- **Water based flavored drink Mix, Mix Fruit Kissel (Apple, Kiwi).**
This product has general health improving effect and exerts a favorable influence over the cardiovascular and immune system. Kiwi contains vitamin C more than all of the known plants. Apples effectively decrease blood cholesterol, because they contain a lot of pectin substances.
- **Water based flavored drink Mix (Mango Kissel).**
Protein is a particularly important component of human food, which is necessary for child body during the period of active growth, It is reputed that mango is a natural antioxidant, because this fruit helps to eliminate tense anxiety, get rid of stress and be happy, also mango is recognized as an aphrodisiac, works in both of men and women's body and affect them. Mango is a very rich source of vitamins and amino acids, which boost your mood and increase your vitality.
- **Water based flavored drink Mix, Mix Fruit Kissel (Passion Fruit, Banana, Orange).**
A harmonic blend of passion fruits, oranges and bananas gives a wonderful mood for all day! Oranges are a rich source of vitamins and microelements, which increase your life energy. Bananas are a rich source of useful fibers, potassium and vitamins.
- **Water based flavored drink Mix, Mix Fruit Kissel (Cranberry, Pomegranate).**
Cranberry is a wild berry, that grows in Siberia. Ancients named cranberry "balls of life energy" because of its capacity to enhance physical and mental activities. Pomegranate contains useful substances for your health and helps you stay young.

Cosmetics products. Lumirose

We've selected the most qualitative, natural and useful ingredients, in order to keep your skin youthful, healthy and beautiful! Using LUMIROSE cosmetics, you will delight everyone in your beauty and perfection!

- LUMIROSE cosmetics are an effective care for skin and hair, based on ancient ayurvedic recipes in combination with the latest achievements cosmetology and medicine.
- LUMIROSE production lines are equipped with modern equipment and use the latest technologies in mentioned field in order to get products from plant extracts and oil, allowing to save all of their useful properties.
- LUMIROSE cosmetics don't contain artificial coloring agents, preservatives, parabens and mineral oils.
- LUMIROSE cosmetics are suitable for any skin types.



Training system and encouragements of Company Artlife



Company ArtLife pays huge attention to active interaction with Partners. To develop relations with Partners more effectively, the Company has training system of corporate meetings. As keystone to success ArtLife considers excellent knowledge of products and business system. Therefore recommends Partners obligatory visit of all actions which are conducted in your structure such as starting schools, presentations, business trainings etc. and also those actions which will be organized by the Company.

Excursions on manufacture

Allow Partners to see with their own eyes the basic stages of production cycle and technical equipment of workshops, to learn about products and technologies of its manufacture more closely, to feel uniqueness of ArtLife. The Integral part of acquaintance of Company is tasting of novelty. After completion of excursion participants pass examination and receive the certificate confirming worthy level of knowledge of technologies, manufacturing and products of ArtLife.

Rest and training at Corporate base of "ArtLife - Zaimka".

The super comfortable complex located in a virgin corner of the Siberian taiga is a place where the most precious dreams come true. Throughout the year, the doors of "Zaimka" are opened for Company Partners. The complex infrastructure allows to work and rest effectively. For the service of visitors' cozy rooms, bar-restaurant, sauna, billiards, tennis, aero hockey, and many other interesting things are organised. Here the Company holds annual seminars and trainings for the Partners. Here regularly "Seminar for doctors" and "Seminar for speakers" are conducted. The structure most actively using corporate base of rest for motivation and unity of the team, receives a Trophy at the Festival of success named - "ArtLife Zaimka - The best arrival". Regional Leaders conduct promotions among the Partners on the right to visit this base of rest «ArtLife - Zaimka". The Visit here is one of the most prestigious gifts from the Company.

Participation in promotions

Actions for those who actively develops the business, involves new Partners and opens for all of them possibilities and advantages of the Company. ArtLife suggests all Partners to choose for themselves those programs which will open professional possibilities to everyone, will increase their incomes and will strengthen growth of organization. Among the prizes: vacation in the best foreign resorts, business class cars, monetary payments, permits on corporate base of rest "ArtLife - Zaimka" and many other things. Ask your sponsor, what promotion operates in the Company and in your structure now, participate in it and receive deserved encouragement and recognition at Success Festival.

In Company ArtLife there is no limit to perfection. Our corporate actions urge to teach you new tools of development of business at every stages of work. During the process of career growth all new possibilities are open to you. It is necessary for you to develop and conquer new heights of knowledge. Therefore for the Partners ArtLife following functions are carried out:

- Business seminars;
- Business marathons;
- Golden Academy;
- Medical conferences;
- Business forums;
- Festival of success.

Festival of Success:

The brightest and significant corporate function of the year which any Partner of the Company can visit, irrespective of ranks and statuses. The festival is annually held in one of the best concert halls of Russia or abroad. Participation in Festival of Success is a fine possibility to receive new knowledge and to be charged by positive energy throughout the next year.

The festival is:

- The higher step of professional growth which each of you is worthy!
- Association with interesting successful people!
- Energetic charge of positive emotions!
- Rest and training at MLM-BUSINESS legends!
- Special recognition of the Company and Partners!
- Rise in personal active and in work with Partners!

